



Designer Shoe Warehouse (DSW) Summer Internship

Name: Yash Somani
STEP Project Category: Corporate Internship
STEP Faculty Member: Anna Soter
Major: Finance



Project Description

- Worked at Designer Shoe Warehouse
- Was a data analytics intern for the MP&A Department
- Worked near the airport (close to Easton)
- Was on 2 key projects:
 - Shoe Resize Analytics Project
 - Custom Store Group Project



Motivation to Select Project

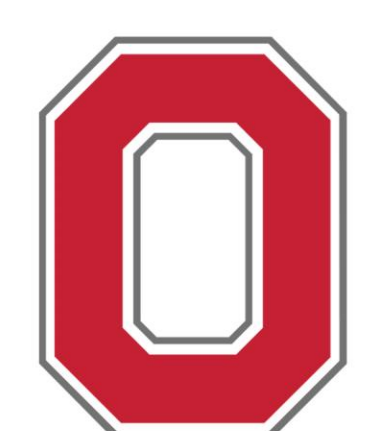
I was motivated to select this project because I really wanted real-world experience and see how my major applies in workforce.

Technology Learned



How the Experience was Transformational

The eye-opening projects that I did with big data really make me want to pursue a field with data and technology more as it relates to finance. I am now looking to pursue a job in the fintech industry. Personally, I was transforming as I got more into a routine with an everyday job. I really for the first time got to experience what it is to work from 9 to 5. It will continue being something I need to work on in college and post-graduation. Really thankful for this awesome internship experience.



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Second-year Transformational
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